



## LEADERSHIP COMPETENCIES

Awareness &  
Insight

Building High  
Performing Teams

Building Networks

Building Trust

Business &  
Financial Acumen

Coaching &  
Mentoring Others

Communication &  
Listening

Driving for Results

Influence &  
Diplomacy

Risk Taking

Strategic Thinking &  
Visioning

Taking Initiative

## Strategic Thinking & Visioning

“Keep raising the bar  
of excellence!”



**SHELETTE STEWART**

## 8 Steps to Successful Strategic Business Planning

In this Success Talk you'll learn how to:

- Develop a business plan by using a step by step process
- Identify benefits of a business plan for you and your organization

**WATCH NOW**

Not a Member? Sign Up [Here](#)



## APPLICATION SHEET

### LEADERSHIP COMPETENCIES

Awareness & Insight

Building High Performing Teams

Building Networks

Building Trust

Business & Financial Acumen

Coaching & Mentoring Others

Communication & Listening

Driving for Results

Influence & Diplomacy

Risk Taking

Strategic Thinking & Visioning

Taking Initiative

Using Shelette Stewart's business plan process, evaluate a business plan you wrote or your company wrote on how each of the following were planned for and what you would recommend doing differently next time:

Business Plan Components	Evaluation of My Plan and What I Would Do Differently
Mission and Vision	
Research	
Goals and Objectives	
Strategics and Tactics	



## APPLICATION SHEET

### LEADERSHIP COMPETENCIES

Awareness & Insight

Building High Performing Teams

Building Networks

Building Trust

Business & Financial Acumen

Coaching & Mentoring Others

Communication & Listening

Driving for Results

Influence & Diplomacy

Risk Taking

Strategic Thinking & Visioning

Taking Initiative

Continued:

Business Plan Components	Evaluation of My Plan and What I Would Do Differently
Marketing Plan	
Financial Plan	
Implementation	
Evaluate	